

AS REPORTED IN

# P.O.P DESIGN

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NEWS

## Notre Dame Students Design Displays

SOUTH BEND, IND. — A group of students from The University of Notre Dame's Product Design 1 class put themselves in P-O-P designers' shoes during the semester. Their class project: to design a P-O-P display using **Eastman's Spectar** copolyester sheet.

The class started by creating structural paper forms. They took those forms and made 3-D models in Rhino software to study the shapes. The Rhino 3-D models were altered to create forms that could be used as P-O-P displays. The students even created MDF tooling dies by carving out the molds from layered MDF, so they could use the molds to vac-form their shapes with the material.

As part of the 2005 Eastman IDSA Education Conference, Professors John Caruso and Paul Down from the university's Industrial Design Program collaborated with Gaylon White, Eastman's manager of design industry programs. Caruso and Down chose Spectar sheet for its durability, light weight and design capabilities. The project marked Eastman's sixth year as a conference sponsor.



Notre Dame design students used Eastman's Spectar sheet to create P-O-P display designs.